

July 25, 2011

To: Dark Sky Stakeholders Group

From: The Coalition for Safe and Responsible Lighting

Re: The Proposed Resource Guide and Report

The Coalition for Safe and Responsible Lighting has some serious concerns with the Proposed Resource Guide and Report. The following is a summary of our concerns for your consideration:

- The Resource Guide and report does not take into account the costs to businesses that would be incurred to comply with the changes provided by the model code.
- The Coalition has some serious concerns with proposed sign regulations, including the proposed color limitations, sign curfews, and the restrictive night time illumination level for electronic message centers.
- The Resource Guide should be based on environmentally, safety and fiscally responsible lighting standards, not just to protect the astronomy community's interests. The approach in the Resource Guide will create an undue hardship and economic impact on the business community.
- Business stakeholders have strong concerns that the Resource Guide does not provide for the safety and security of customers.
- The Resource Guide does not address the primary cause of "light pollution" such as freeways, streetlights and ball fields.
- The Resource Guide holds businesses accountable for costly changes but does not require the municipalities to comply with these standards.
- The Pattern Outdoor Lighting section of the Resource Guide is unnecessary as cities are currently working well with local businesses to address responsible lighting practices and light pollution in the their cities.

The Coalition for Safe and Responsible Lighting appreciates your consideration of our concerns.



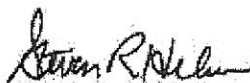
Todd Jonans
President and CEO
Greater Phoenix Chamber of
Commerce



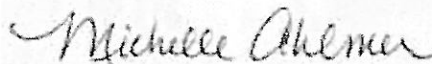
Richard Hubbard
Richard Hubbard
CEO/President
Valley Partnership



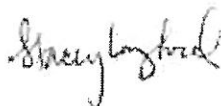
Tim McCabe
President
Arizona Food Marketing



Steve Helm
Arizona State Director
International Council of
Shopping Centers



Michelle Ahlmer
Executive Director
Arizona Retailers Association



Stacey J. Langford
V.P. Member Services
Arizona Bankers Association



James B. Carpentier, AICP
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Affairs Manager
International Sign Association



Michael Mayhew
Southern RM/CA Commercial
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Raymond Owens
President
Arizona Sign Association