



2010

# Summer Blockbuster

**50% OFF**

As temperatures rise in Phoenix, we like to drop our rates for on-air underwriting!!! Plan on beating the heat this summer from **Monday, May 24th - September 5th!** Here's the deal:

## Total Audience Blockbuster Totals

**24**

Announcements

**\$720** gross

## Prime Time Blockbuster Totals

**24**

Announcements

**\$900** gross

### 4-Part Fixed Dayparts, Mon - Sun, 5AM-11PM

KJZZ Includes local news, NPR's *Morning Edition*, *Here and Now*, *Talk of the Nation*, *Fresh Air*, *Marketplace*, *Car Talk*, *Wait Wait... Don't Tell Me*, *This American Life*, *All Things Considered*, *American Routes* and classic jazz **12x**

### 4-Part Fixed Dayparts, Mon - Sun, 5AM-11PM

KBAQ Includes classical music, *Mozart Buffet*, NPR's *Performance Today*, *Saturday at the Opera*, *Sunday Baroque*, *From the Top*, *ASU in Concert*, *Southwest Season Ticket*, *Symphony Cast* **12x**

### 3-Part Fixed Dayparts, Mon - Sun, 5AM-7PM

KJZZ Includes local news, NPR's *Morning Edition*, *Here and Now*, *Talk of the Nation*, *Fresh Air*, *Car Talk*, *Wait Wait... Don't Tell Me*, *This American Life*, *Marketplace*, *All Things Considered* **12x**

### 3-Part Fixed Dayparts, Mon - Sun, 5AM-7PM

KBAQ Includes classical music, *Mozart Buffet*, NPR's *Performance Today*, *Saturday at the Opera*, *Sunday Baroque*, *From the Top* **12x**

Notes:

- Limited packages available based upon weekly inventory.
- No additional discounts available with this plan - price is gross.
- If dayparts are unavailable, inventory will be moved to available dayparts.
- Package price subject to change without notice.



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